

# Lareb Nawab

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Lead Engineer & Full stack Developer

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<https://github.com/lareb>

## SUMMARY

With around 18 years of experience in web application development, I specialize in Ruby (1.8.x–3.x), Rails (1.1.7–7.2), and modern frontend frameworks like ReactJS (NextJS), AngularJS, and jQuery. My expertise spans architecture design, product framework development, scalable application implementation, and live deployment management.

I bring 4+ years of focused frontend development using ReactJS, delivering seamless user experiences. My domain expertise includes Media, eCommerce, Marketing, B2B platforms, and web services. A strong advocate of Agile methodologies and SDLC principles, I excel in designing database-driven applications and leading projects from concept to completion.

My ability to collaborate with global clients, coupled with leadership and team-building skills, ensures project success even under constraints. I am passionate about driving technical excellence, fostering growth, and delivering impactful solutions.

## EXPERIENCE

### Foundation, Full stack developer & Engineering Manager — *Ruby on Rails, NextJS, AWS, Postgresql, Redis*

Feb 2024 - PRESENT

- **Full-Stack Development** – Oversaw both frontend and backend development, ensuring seamless integration and high performance.
- **Backend Team Management** – Led a team of 7 developers, assigned tasks, conducted code reviews, and ensured high-quality deliverables.
- **Client Communication & Demos** – Conducted technical meetings, gathered requirements, and presented demos to clients.
- **Technical Leadership & Architecture** – Designed scalable application architecture and established best coding practices.
- **Process Improvement & Innovation** – Integrated best practices, CI/CD pipelines, and explored new technologies for better efficiency.

### GammaStack, Indore —

Nov 2021 - Feb 2024

- Developed and implemented a comprehensive IT strategy to improve system reliability, enhance security, and increase efficiency.

## TECHNICAL SKILLS

- Ruby
- Ruby on Rails
- React.js
- Nextjs
- Javascript
- Postgresql
- API
- Architectural Design
- JIRA
- AWS
- Microservice

## FUNCTIONAL SKILLS

- Agile,
- Product Management,
- Scrum,
- People Management
- Project Management
- Estimation Engineering
- Team Management

- Successfully managed and executed the implementation of a new iGaming platform
- Coordinated and led multiple cross-functional teams to develop new technology projects.
- Managed and supervised a team of 10 IT professionals in the successful completion of projects.
- Design end-to-end in-house Product for resource management and HRMS.
- **Sephora SEA - Ruby on Rails, NextJS, AWS, Postgresql, Redis**
  - Spearheaded the migration from Elasticsearch to Algolia search, resulting in improved search accuracy, faster response times, and enhanced user experience.
  - Collaborated with cross-functional teams to gather requirements, plan implementation strategies, and execute the migration seamlessly.
  - Conducted thorough testing and performance analysis to ensure a smooth transition and minimal disruption to the platform.

## **Forgeaead Solutions PVT LTD, Pune — Tech Lead**

Feb 2014 - Oct 2021

- **FOD | Management Portal (React, NextJS)**- The Fitness On Demand platform delivers consistent, high-quality fitness media and programming through a variety of channels, creating the ideal virtual fitness experience for any environment.
- **FOD | FLEX (React, NextJS)**- FLEX is designed as a win for club operators and members alike. Club members can easily access the exact same classes, workouts, and fitness programming they enjoy in their gym or studio taking their workout program with them wherever they go.
- **BFLI Creative Suits (Ruby on Rails)** - A web-based creative tool that helps the BFL creative team generate various templates using images, text, and. Generated templates will be used in various marketing campaigns. Creative Automation tools tremendously decrease the turnaround time of template creation from 1 week to 1 hour.
- **Datviet - Developing OVP (Video demand platform) and OTT (Over the top)** using Kaltura for a leading publication house based out of Vietnam. The platform leverages various services including subscription, live videos, playlist management, and Schedule management to the intended users.
- **Grapevine (Ruby on Rails, Angular, and Neo4j graph database)**- Developing Clarity 360 degrees web-based application on SAAS-based model in Business to Business domain. We are building a multitenant application to provide end users with well-analyzed data in terms of relationship strength and frequency of touch for various involved stakeholders with related companies and sales teams. This application is integrated with third-party APIs like Salesforce and designed with a responsive user interface and will be deployed over the Cloud

## **Anchanto, Pune — Software & Senior Software Engineer**

Jan 2012 - Feb 2014

- **MyLifeInc (www.mylifeinc.me)** (Ruby on Rails, JQuery, Spree, MySQL) is an

e-commerce application that belongs to Eu Yan Sang International Limited. My LIFE INC. is the pioneer of the "Online Road to 360° Wellness", fusing technology with health to create value for discerning people. MyLifeInc brings the best- of- the best from around the world to people in Singapore.

- Fulflmnt (Ruby On Rails) – Fulflmnt is used to manage incoming orders from e-commerce applications. Fulflmnt can be integrated. with any existing e-commerce web application.
- MSRI (Mathematical Sciences Research Institute US) Ruby on Rails, MySQL, JQuery– The Mathematical Sciences Research Institute(MSRI), founded in 1982, is an independent nonprofit mathematical research institution whose funding sources include the National Science Foundation, foundations, corporations, and more than 90 universities and institutions. The Institute is located on the University of California, Berkeley campus.

(<http://www.msri.org/web/msri>)

## **Global Logic, Pune/Noida — Senior Software Engineer & Team Lead**

Oct 2010 - Jan 2012

- Hilo (<https://thehiloproject.com>) (Ruby on Rails, JQuery, MySQL) Hilo is a groundbreaking talent analytics and matchmaking software platform that integrates employee personality data and credentials. Hilo's proprietary algorithm uses this data to efficiently pair candidates with positions, dramatically improving any company's ability to find the ideal fit.
- AnyPresence (Ruby on Rails, JQuery, MySQL) – AnyPresence is elegant mobile and web- based software to increase employee engagement and productivity. The solution works standalone or securely integrated with existing HR systems.

## **Livestream, Bangalore — Software Engineer**

Mar 2008 - Oct 2010

- LiveStream (<http://www.livestream.com>) (Ruby on Rails, JQuery, MySQL), formerly known as Mogulus, is a live streaming video platform that allows users to view and broadcast video content with only a camera and a computer through the internet. It offers a free ad-supported service and multi-tiered premium services for organizations and media professionals. Livestream is both a virtual television studio and embeddable video player, offering users the opportunity to produce and broadcast Web video in the manner of a television network. Users can stream live video or broadcast pre-recorded video in their channels, utilizing multiple cameras and on-screen graphics. Users may also collaborate with other producers anywhere in the world. Studio, Webcaster, Procater, Twitcam these are the livestream's products.
- Twitcam (Ruby on Rails, JQuery, MySQL) – Twitcam is a live streaming video platform It allows Twitter users to stream live video content. Each stream is assigned its own URL, which users can access on-demand after the stream is completed. Viewers can also participate using the integrated chat feature, which Twitcam converts into a series of tweets, the communication standard for Twitter.

## **Coder-e-volts, Indore — *Software Engineer***

Sept 2006 - Dec 2007

- JTF Contract Generator (Ruby on Rails, HTML, CSS, MySQL), This Project is made for John Templeton Foundation (JTF) an US organization, this project is used to create contracts. This System provides User friendly interface that help the user to easily create the contracts and get the information about the contracts status, contractors, and having the facility of advance filtering. The tool keeps tracking on customers and their contracts.

## **EDUCATION**

### **DAVV School Of Electronics, Indore — *Masters in Science***

July 2004 - June 2006

Completed my full-time masters in Electronics and Communication with 78%

### **DAVV Holkar Science College, Indore — *Bachelor of Science***

July 2001 - June 2004

Completed my full-time Bachelor of Science with 63%